



Innovate Like Edison: The Five-Step System for Breakthrough Business Success

Michael J. Gelb, Sarah Miller Caldicott

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Bestselling author Michael J. Gelb and Sarah Miller Caldicott introduce a carefully researched, easy-to-apply system of the five success secrets inspired by the creative methods of Thomas Alva Edison. The greatest innovator in American history, Edison set the stage for America's global leadership in innovation by his focus on practical accomplishment. Now Gelb and Caldicott apply the best practices of this American genius to contemporary business situations to help today's leaders harness their own innovative potential. *Innovate Like Edison* is a blueprint for success that will enable executives and entrepreneurs to revitalize their own ingenuity and thrive in today's culture of innovation.

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