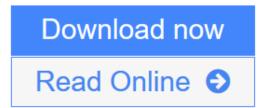


Charts Don't Lie: Options Trading: The Unconventional Way: How to Leverage Your Capital to Buy or Sell Expensive Stocks for Less..(..and Make Money Doing That)

Steve Ryan



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Learn how to trade options profitably without having to understand *complicated* "butterfly", "condor", or "naked this naked that" strategies!

Have you ever looked at stocks like Priceline (PCLN), Chipotle Mexican Grill (CMG), and Google (GOOGL) and wondered, *"How could I ever bought them?*

Those three juggernauts's stock price are above \$500 EACH!

Before Apple (AAPL) and Netflix (NFLX) split few months ago, they belonged to the same (EXPEN\$IVE) category.

Quite crazy and frustrating, but those stocks are expensive because of a reason.

They are good, if not GREAT, companies!

So how can we as small investors take advantage of those expensive, yet profitable, stocks?

WHY Options Trading?

And here lies the problem.

Because they are good (if not great) companies, then these are the stocks we, as investors or traders, want to own.

Slap me if I am wrong, but the only reason we want to invest our hard-earned money in the market is to leverage great companies like Apple and Google, and make profits along them.

The answer is options trading.

Stock options trading are extremely profitable, yet it requires some learning just like anything else!

HOW It Benefits You?

For perspective, the American's average annual salary is between \$45,000 to \$55,000. This means that a typical person can buy only 100 shares of those *three amigos* with his WHOLE annual salary.

With options, you can get 100 shares for a price of 10 shares. This is called leverage. It means that if stock ABC is \$100/share, \$10,000 is needed to own 100 shares of it. With options trading, the price can be (depending on many things) less than \$3,000.

Leverage is a powerful thing.

The book is designed for the traders or investors who want to use the power of options to leverage their investment. No complicated options strategy is required.

Whether you are trading for a living, a beginner, an investor, investing for your retirement, or a seasoned professional, this book will help you to reach the next level.

WHAT You Will Learn

1) <u>Trading confidence</u>: You will gain confidence from the cut-to-the-chase basics of options trading, including the infamous "*Greeks*" (delta, theta, gamma, and rho).

2) <u>Leveraging technique</u>: How to leverage your positions of expensive stocks

3) Peace of mind: Knowing how to minimize risks by hedging your long or short positions.

4) Why Warren Buffet once said "The first rule is not to lose. The second rule is not to forget the first rule!"

Are you really doing what it takes to be a consistently profitable investor or trader, or just talking about it?

If you haven't already, get the FREE course **Zero to Trading:***How to Double Your Trading Skills in 3 Days* from <u>MoneyVersity.net/Zero-to-Trading</u>

The course consists of secret basic sauces of what make traders consistently profitable.

Don't Leave Your Trading to Chances...

... because then frankly, you just gamble your money away. Might as well go to Vegas. More fun.

Trading is a respectable profession that requires commitment, determination, and persistence. The trading learning curve also requires your time, energy, and capital.

Technical analysis is just one tool but many times, the importance of technical analysis has gotten lost in the noise of financial news and incomplete fundamental analysis.

This book strives to educate traders and investors who are never too tired to learn and improve their skills. Options trading will add an extra ammunition to their trading arsenals.

Download or BORROW the book and boost your trading today. Learn more for *FREE at MoneyVersity.net/Zero-to-Trading

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Sheila Carter:

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