



An Overture to Philosophy of Communication: The Carrier of Meaning

Ronald C. Arnett, Annette Holba

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Winner of the Everett Lee Hunt Award 2013.

Winner of the National Communication Association (NCA) Philosophy of Communication Division's award for Best Book.

An Overture to Philosophy of Communication: The Carrier of Meaning explores a world beyond information accumulation, stressing meaningful engagement with existence. Meaning is composed between and among persons, ideas, and activities of communicative engagement. Meaning is central to the study and practice of philosophy of communication, providing story-laden guidance.

The book examines philosophical differences between Boss and Zorba, following the development of their friendship in *Zorba the Greek*. Their story helps to exemplify the meaningful coordinates of philosophy of communication established in each chapter. The authors claim meaning as the pivotal conceptual terrain for philosophy of communication. This book offers a rationale for the pragmatic necessity of philosophy of communication in understanding the «how» and the «why» of orchestrating meaning from information and discourse throughout our communicative lives.

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