



# Controlling Design Variants: Modular Product Platforms

*Anna Ericsson, Gunnar Erixon*

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## **Controlling Design Variants: Modular Product Platforms** Anna Ericsson, Gunnar Erixon

An increasing number of successful manufacturing companies use the notion of modules and product platforms. This book describes modular design, the driving forces behind it and how it can help companies shorten developmental lead times, manage a high degree of customization, and reinforce product identify. Presents a systematic method for incorporating modular design principles into products development. Actual case studies from Volvo, Atlas Copco Controls, VBG, and Sepson.

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