

Financial Management: Principles and Applications (11th Edition)

Sheridan Titman, John D. Martin, Arthur J. Keown



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This text provides an introduction to financial decision-making that links the concepts to four key principles of finance.

Getting Started—Principles of Finance; Firms and the Financial Market; Understanding Financial Statements, Taxes, and Cash Flows; Financial Analysis: Sizing Up Firm Performance; Time Value of Money - The Basics; Time Value of Money - Multiple Cash Flows and Annuities; An Introduction to Risk and Return—History of Financial Market Returns; Risk and Return—Capital Market Theory; Debt Valuation and Interest Rates; Stock Valuation; Investment Decision Criteria; Forecasting Project Cash Flows; Risk Analysis of Project Cash Flows; The Cost of Capital; Capital Structure Policy; Dividend Policy; Financial Forecasting and Planning; Working Capital Management; International Finance; Corporate Risk Management

For an enduring understanding of the basic tools and fundamental principles upon which finance is based.



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