

Fonts & Logos: Font Analysis, Logotype Design, Typography, Type Comparison

Doyald Young



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Fonts & Logos: Font Analysis, Logotype Design, Typography, Type Comparison Doyald Young Font & Logos provides both an overview of typography and a technical guide for decisions about legibility, font design, the compatibility of type styles, and the function of type within logos. Anyone who loves letters will delight in the myriad forms that appear in the book's diagrams and exemplars

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